



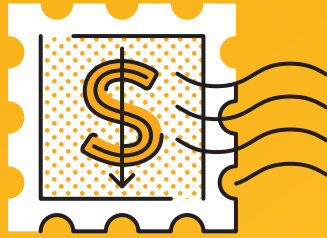
The fine line
between
reliable and
remarkable.

**When you need a dream on the surface
and dependability on press.**

EuroArt Plus® is a smart choice for impressive performance. Engineered to provide exceptional on-press efficiency and reliable runnability, it has the brightness, shade and ultrasmooth surface to ensure that color pops off the page, delivering an incredible visual experience.

Postal guaranteed

EuroArt Plus 7pt- and 9pt-guaranteed calipers on covers are ideal for printing direct mail pieces and brochures that make a big impact while remaining cost-effective.



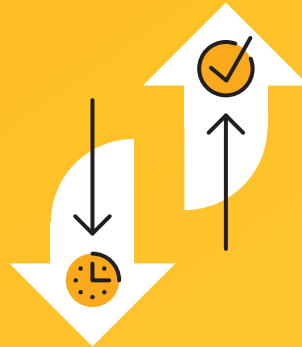
Style that excites

EuroArt Plus presents a sophisticated blue-white shade and high brightness. This print surface facilitates phenomenal image fidelity and superior color vibrancy, which get messaging noticed.



A workhorse with versatility

EuroArt Plus, which features fast ink-drying times and outstanding folding performance, is HP Indigo certified and suitable for many other dry-toner digital printing presses. It's FSC certified and available in gloss and silk finishes to meet the needs of any job.



EuroArt Plus—Sheets

FINISH	TEXT OR COVER	BASIS WEIGHT (lb/gsm)	BRIGHTNESS STD.	OPACITY STD.	GLOSS STD.	CALIPER AVG.	GUAR. CALIPER	PPI	THICKNESS (microns)	L*a*b* PAPER SHADE ¹
Gloss	Text	60/90	91	92.0	65	.0028		714	70	93.0, 0.90, -5.60
		70/104	91	93.5	65	.0032		624	81	93.0, 0.90, -5.60
		80/118	92	95.0	65	.0037		540	93	93.0, 0.90, -5.60
		100/150	92	97.5	65	.0048		416	121	93.0, 0.90, -5.60
	Cover	80/216	92	99.0	65	.0074	7pt ²	270	188	93.0, 0.90, -5.60
		92/250	92	99.0	65	.0088		228	236	93.0, 0.90, -5.60
		100/275	92	99.0	65	.0100	9pt ³	200	253	93.0, 0.90, -5.60
		120/325	92	99.0	65	.0123		164	312	93.0, 0.90, -5.60
		130/350	92	99.5	65	.0135		148	343	93.0, 0.90, -5.60
Silk	Text	60/90	92	92.5	32	.0033		606	83	93.0, 0.90, -5.60
		70/104	92	94.0	32	.0038		526	96	93.0, 0.90, -5.60
		80/118	92	95.5	32	.0043		466	109	93.0, 0.90, -5.60
		100/150	92	98.0	32	.0054		370	138	93.0, 0.90, -5.60
	Cover	74/200	92	99.0	32	.0074	7pt ²	270	188	93.0, 0.90, -5.60
		80/216	92	99.0	32	.0093	9pt ³	214	236	93.0, 0.90, -5.60
		100/275	92	99.0	35	.0105	9pt ³	190	267	93.0, 0.90, -5.60
		120/325	92	99.0	35	.0132		152	335	93.0, 0.90, -5.60
		130/350	92	99.5	35	.0145		138	368	93.0, 0.90, -5.60

¹ CIE L*a*b* values are approximate and expressed in alignment with ISO 13655:2017. Data are specified according to the measurement condition M0 and are measured using an X-Rite eXact, CIE standard illuminant A, 2° Standard Observer, 45/0 measurement geometry, UV included and white (self) backing. Values may vary significantly when measured with different instruments. Average CIE L*a*b* data are presented for relative paper shade comparisons—not as product specifications. Paper shade values specified according to the measurement condition M1 are available upon request.

² Guaranteed to meet US Postal Service 7-point minimum business-reply requirements.

³ Guaranteed to meet US Postal Service 9-point minimum business-reply requirements.

All values listed are approximate and subject to change. Please visit sappi.com for the most up-to-date product specifications and available certifications.

Awards, Recognitions and Certifications

EcoVadis

For the fifth year in a row, we earned a Platinum rating from EcoVadis, putting us in the top 1% of all companies surveyed across a broad range of social and environmental indicators.



Sustainable Development Goals

We've made the United Nations Sustainable Development Goals (SDGs) an integral part of our business. The goals define 17 global priorities that challenge us all at Sappi to apply our creativity and innovation to solutions for complex issues ranging from climate change to responsible consumption and production.



Science Based Targets initiative

We continue to perform well below the industry average for emissions.

SBTi approved our target to reduce carbon emissions 41.5% per ton of product by 2030, as well as our commitment that 44% of our suppliers by spend have science-based targets by 2026.



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

The Science Based Targets initiative is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF).

Certification

We use third-party forestry certification programs to ensure that our wood and pulp suppliers are adhering to responsible forestry practices—helping paper to continue to be one of the most sustainable mediums for communication. EuroArt Plus is FSC® and PEFC chain-of-custody certified.



For more information about EuroArt Plus, please visit sappi.com/EuroArt-Plus or scan the QR code.

Production Notes

EuroArt Plus Dull Cover 80lb/216gsm, 4-color process, chrome silver plus gloss and dull varnishes and pearl coating

The data, specifications and/or certifications provided herein are current as of the date of printing and may change without notice at Sappi's discretion.

Sappi is a trademark of Sappi Limited. EUROART PLUS is a trademark of Sappi Europe.

Sappi North America
255 State Street, Boston, MA 02109 www.sappi.com

© 2024 Sappi North America. All rights reserved.

MAKE  DIFFERENCE

The Fine Line of Sappi Papers

Our products

We engineer McCoy, Spectro, Opus, Somerset, Flo, Galerie and EuroArt Plus to meet specific user needs, but there are several attributes you'll get from every piece of Sappi paper:

- Superior quality
- High-grade fiber
- Smooth printing surface
- Consistent press performance
- Dependability in the toughest printing environments
- Superior ink hold-out for full color intensity
- Uniform color reproduction
- Side-to-side consistency
- Tight variability tolerances

Pioneering research and innovation

At Sappi, our passion for paper can be traced back over 170 years and is what guides us today. Our history of industry firsts includes the first paper coated and calendered on two sides, the first dull-coated paper and the first mill-branded paper.

Sustainability

When you commit to a print campaign, you should be confident in your paper company's approach to sustainability. That's why we take a holistic view of our environmental responsibilities—from harvest through manufacturing, distribution, end use and disposal. Across the entire process, we infuse environmental and social responsibility into our paper, processes and people in order to give you one less thing to worry about. EuroArt Plus's product features include:

- FSC® chain-of-custody certified
- PEFC™ chain-of-custody certified available upon request, pending availability of credits

Best-in-class service

We go way beyond technical specifications to help you choose the right paper for your brand and campaign needs. And once you're on press, our trusted printer technical support team stands ready to make sure your project turns out just right.