Label Papers



Label Papers

Label your brand. As premium.

With their outstanding brightness and excellent printing and metallisation results, our high-quality label papers are an ideal choice for customers looking to achieve a high shelf impact and brand differentiation for their products.

Developed for the wet-glue and face stock labelling of cans, jars and bottles, PET, PVC and PET containers, wines and spirits and more, they are the perfect fit for a wide variety of applications and offer high-quality and consistent results. The label papers offer high operation speed and excellent properties, such as wet strength and anti-mould.



Features

- Wide portfolio of face stock and wet-glue label papers
- Unique pulp recipes and coating technology/expertise
- Outstanding surface properties
- Back-up solutions (PM and mills)
- Financial strength and global presence

Benefits

- Excellent printing and metallisation results
- Achieving high shelf impact and brand differentiation
- High operation speed
- Excellent converting operations
- Perfect fit for different advanced applications
  - Matt labels
  - Oil- and grease-resistant labels (Kit Test)
- Suitable for both labels and package insert applications

Label Papers

For face stock and wet-glue labelling

Face stock labelling

- Adicar 2
- Adicar Matt
- Adicar MC
- Adicar OGR
- Adicar WS AM Matt
- Adicar WS HG M
- Carcoat Repella O4
- Carcoat Repella L
- Parade Face Stock C1S

Wet-glue labelling

- Labelcar 6 WSM
- Labelcar MT / Labelcar MTS
- Labelcar WS HG 5
- LusterCote
- Parade Label 4
- Parade Label A
- Parade Label G
- Parade Label HP

You will find further products and related information at www.sappi.com

Label Papers

For face stock labelling

Brand	Characteristics	Print Process	Conversion Process	Application	g/m²	Certified for direct food contact	Sheet/ Reel
Adicar 2	Double-coated, high-gloss	Flexo, gravure and offset	Lamination, metallisation	Face stock of self-adhesive label applications and outside wrapping of flexible packaging	70 - 90	✓	
Adicar Matt	Double-coated, matt	Thermal transfer, flexo and gravure	Lamination	Face stock of self-adhesive label applications	62 - 90		
Adicar MC	Single-coated, semi-gloss	Flexo, gravure and offset	Lamination and hot stamping	Face stock of self-adhesive label applications	78 - 90		
Adicar OGR	Double-coated, semi-gloss	Flexo, gravure and offset	Lamination	Face stock of self-adhesive label applications (especially oil- and grease-resistant)	80 - 90	✓	
Adicar WS AM Matt	Double-coated, matt	Flexo and offest	Lamination	Face stock of self-adhesive label applications (especially for beverage)	90		
Adicar WS HG M	Double-coated, gloss	Flexo, gravure and offset	Embossing, lamination, hologram and metallisation	Face stock of metallised, self-adhesive label and hologram applications	80 - 90		
Carcoat Repella O4	Double-coated, semi-gloss	Flexo, offest and gravure	Lamination	Oil- and grease-resistant label	70 - 90	✓	
Carcoat Repella L	Double-coated, semi-gloss	Flexo, offest and gravure	Lamination	Oil- and grease-resistant label	70 - 90	✓	
Parade Face Stock C1S	Coated, gloss	Offset, flexo and gravure	Lamination	Face stock of self-adhesive label applications, such as adhesive sticker and price label	80	✓	

Cans and jars	Returnable bottles	PET bottles	Plastic containers	Wine and spirits	Oil bottles	Face stock for SA labels	Product decoration labels	Product identification labels
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						•	•	•
						•	•	•
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				•		•	•	
						•		
•		•	•	•	•			
•		•	•	•	•			
						•		

Parade grade is:

- Recyclable and available as FSC™ or PEFC™ certified on request.
- The producing mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and EMAS (Eco Management and Audit Scheme) registered, as well as FSC™ or PEFC™ Chain-of-Custody certified.
- The producing mill of Parade Face Stock C1S is DIN EN 15593 and ISO 22000 certified, Management of hygiene in the production of packaging for food.
- Samples can be ordered via email: speciality.paper@sappi.com

Adicar and Carcoat grades are:

- Recyclable and available as FSC™ certified on request.
- The producing mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001.
- The producing mill of is DIN EN 15593 certified, suitable for direct contact with food.
- Samples can be ordered via email: speciality.paper@sappi.com

sappi | Adicar 2

One side double-coated high-gloss machine-finished face stock label paper.

Applications

Designed for face stock of self-adhesive label and metallisation label applications (especially consumer goods, logistics and pharmaceutical labels) and for outside wrapping of flexible packaging.

Features

- High-gloss (with balanced whiteness and opacity)
- Supercalendered
- Reverse side treated
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination and metallisation
- Smooth surface for excellent metallisation results
- Excellent flex-crack resistance
- Suitable for direct food contact

Benefits

- Excellent printing results
- Achieving high shelf impact and brand differentiation
- High operation speed
- High and consistent quality
- Perfect fit for different advanced applications

Basis weights

g/m²		70	80	90
Reels		•	•	•

Other basis weights are available on request.

sappi | Adicar Matt

One side single-coated (62 g/m²) and double-coated (73 and 90 g/m²) matt face stock label paper.

Applications

Designed for face stock of self-adhesive label applications (especially consumer goods and pharmaceutical labels).

Features

- Matt
- Calendered
- Reverse side coated
- Suitable for thermal transfer, flexo and gravure printing
- Appropriate for lamination

Benefits

- Excellent printing results
- Achieving high shelf impact and brand differentiation
- High operation speed
- High and consistent quality
- Perfect fit for different advanced applications

Basis weights

g/m²		62	73	90
Reels		•	•	•

Other basis weights are available on request.

sappi Adicar MC

One side single clay coated semi-gloss face stock label paper.

Applications

Designed for face stock of self-adhesive labels for product decoration and identification.

Features

- Semi-gloss
- Calendered
- Reverse side treated
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination and hot stamping

Benefits

- Excellent printing results
- Achieving high shelf impact and brand differentiation
- High operation speed
- High and consistent quality
- Perfect fit for different advanced applications

Basis weights

g/m²		78	83	90
Reels		•	•	•

Other basis weights are available on request.

sappi | Adicar OGR

One side double-coated semi-gloss grease- and oil-resistant face stock label paper.

Applications

Designed for face stock of self-adhesive label applications, such as oil- and grease-resistant labels (e.g. olive oil bottles, outside wrapper of greasy products and outside layer of pet food bags).

Features

- Semi-gloss
- Calendered
- Reverse side coated
- OBA free
- Oil- and grease-resistant
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination
- Suitable for direct food contact

Benefits

- Excellent oil and grease barrier (Kit Test)
- Good printing results
- Achieving high shelf impact and brand differentiation
- High operation speed
- High and consistent quality
- Perfect fit for different advanced grease and oily label applications

Basis weights

g/m^2		80	90
Reels		•	•

Other basis weights are available on request.

Adicar WS AM Matt

One side double-coated matt face stock label paper with wet-strength and anti-mould properties.

Applications

Designed for face stock of self-adhesive label applications for beverage, e.g. wine, champagne and soft drinks bottles.

Features

- Matt
- Calendered
- Reverse side coated
- Wet strength and anti-mould
- Suitable for flexo and offset printing
- Appropriate for lamination

Benefits

- Good printing results
- High operation speed
- High and consistent quality
- Perfect fit for beverage label applications

Basis weights

g/m²		90
Reels		•

Other basis weights are available on request.

sappi Adicar WS HG M

One side double-coated high-gloss face stock label paper with smooth surface for excellent metallisation results.

Applications

Designed for face stock of metallisation, self-adhesive label and hologram applications.

Features

- High-gloss
- Calendered
- Reverse side treated
- Wet strength and alkali-resistant
- Suitable for flexo, gravure and offset printing
- Appropriate for embossing, lamination, hologram and metallisation

Benefits

- Good printing results
- High operation speed
- High and consistent quality

Basis weights

g/m^2		80	90
Reels		•	•

Other basis weights are available on request.

sappi Carcoat Repella O4

One side double-coated semi-gloss grease-resistant face stock label paper with high opacity and whiteness.

Applications

Designed for face stock of self-adhesive label applications, such as oil- and grease-resistant labels (e.g. olive oil bottles, outside wrapper of greasy products and outside layer of pet food bags).

Features

- Semi-gloss
- Calendered
- Reverse side coated
- OBA free
- Oil- and grease-resistant
- High opacity and whiteness
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination
- Suitable for direct food contact

Benefits

- Excellent oil and grease barrier (Kit Test)
- Good printing results
- High operation speed
- High and consistent quality

Basis weights

g/m²		70	80	90
Reels		•	•	•

Sheets and other basis weights are available on request.

sappi | Carcoat Repella L

One side double-coated semi-gloss grease-resistant face stock label paper.

Applications

Designed for face stock of self-adhesive label applications, such as oil- and grease-resistant labels (e.g. olive oil bottles and outside wrapper of greasy products).

Features

- Semi-gloss
- Calendered
- Reverse side coated
- OBA free
- Oil- and grease-resistant
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination
- Suitable for direct food contact

Benefits

- Excellent oil and grease barrier (Kit Test)
- Good printing results
- High operation speed
- High and consistent quality

Basis weights

g/m²		70	80	90
Reels		•	•	•

Sheets and other basis weights are available on request.

sappi | Parade Face Stock C1S

One side double-coated gloss face stock label paper.

Applications

Designed for face stock of self-adhesive labels for product decoration (consumer goods and pharmaceutical labels).

Features

- Semi-gloss
- Calendered
- Reverse side treated
- High stiffness and strength value
- Suitable for flexo, gravure and offset printing
- Appropriate for lamination
- Suitable for direct food contact

Benefits

- Excellent oil and grease barrier (Kit Test)
- Good printing results
- High operation speed
- High and consistent quality

Basis weights

g/m²		80
Sheets		•
Reels		•

Other basis weights are available on request.



Label Papers

For wet-glue labelling

Brand	Characteristics	Print Process	Conversion Process	Application	g/m²	Certified for direct food contact	Sheet/ Reel
Labelcar 6 WSM	Double-coated, semi-gloss	Flexo, gravure and offset	Embossing, metallisation and die-cutting	Bottle labels and metallisation bottle labels for different beverages	68 - 80		
Labelcar MT Labelcar MTS	Single-coated	Flexo and gravure	Embossing, metallisation and die-cutting	Metallised bottle labels for different beverages	68 - 80		
Labelcar WS HG 5	Double-coated, gloss	Flexo, offest and gravure	Embossing, die-cutting and holograms	Bottle labels for different beverages	75		
LusterCote	Coated	Offset, flexo and gravure	Hot melt and wet adhesives, lamination, varnishing, embossing	For use with hot melt and wet adhesives on cut & stack labels, face stock, litho labels, book dust jackets, envelopes, set-up boxes and point-of-purchase displays	81 - 141		
Parade Label 4	Single-coated, semi-gloss	Offset	Embossing, lamination and varnishing	Can and jar label, non-returnable bottle label, PET bottle label, PVC and PET container label, tamper-evident seal, wine and spirit label	80 - 90	✓	
Parade Label A	Double-coated, gloss	Offset	Embossing, lamination and varnishing	Can and jar label, non-returnable bottle label, PET bottle label, PVC and PET container label, tamper-evident seal, wine and spirit label	70 - 120	✓	
Parade Label G	Double-coated, gloss	Gravure and flexo	Embossing, lamination and varnishing	Can and jar label, non-returnable bottle label, PET bottle label, PVC and PET container label, tamper-evident seal, wine and spirit label	70 - 100	✓	
Parade Label HP	Single-coated, semi-gloss	Offset	Embossing, lamination and varnishing	Can and jar label, non-returnable bottle label, PET bottle label, PVC and PET container label, tamper-evident seal, wine and spirit label	70 - 120	✓	

Cans and jars	Returnable bottles	PET bottles	Plastic containers	Wine and spirits	Oil bottles	Face stock for SA labels	Tobacco softpacks	Banderole for yoghurt pot
	•	•	•	•				
	•	•	•	•				
•	•	•	•	•	•			
•		•	•	•		•	•	•
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•		•	•	•		•	•	•
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Parade grades are:

- Recyclable and available as FSC™ or PEFC™ certified on request.
- The producing mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and EMAS (Eco Management and Audit Scheme) registered, as well as FSC™ or PEFC™ Chain-of-Custody certified.
- The producing mill of Parade Label A, G and HP is DIN EN 15593 and ISO 22000 certified, Management of hygiene in the production of packaging for foodstuffs.
- Samples can be ordered via email: speciality.paper@sappi.com

Labelcar grades are:

- Recyclable and available as FSC™ certified on request.
- The producing mill is ISO 9001, ISO 14001, ISO 50001, OHSAS 18001.
- The producing mill of is DIN EN 15593 certified, suitable for direct food contact.
- Samples can be ordered via email: speciality.paper@sappi.com

LusterCote is:

- Recyclable and delivered with SFI® certified sourcing.
- FSC™, PEFC™ and SFI® Chain-of-Custody claims are available upon request pending available credits.
- The producing mill is ISO 9001 and ISO 14001 certified.
- Samples can be ordered via email: publications@sappi.com
- More information about LusterCote: www.sappi.com

sappi Labelcar 6 WS

One side double-coated semi-gloss wet-strength machine-finished label paper.

Applications

Designed for wet-strength bottle labels in the beverage industry, such as beer and soft drinks (especially neck labels).

Features

- Semi-gloss
- Reverse side coated
- Calendered
- Akali-resistant
- Suitable for flexo, gravure and offset printing
- Appropriate for embossing and die-cutting

Benefits

- High wet-strength
- Very good ink retention
- Short wash-off time (returnable bottles)
- Very good printing results
- Good runnability on labelling process
- High and consistent quality
- Perfect fit for different label applications, especially meeting the requirements of the beer industry

Basis weights

g/m²		68	70	75	80
Reels		•	•	•	•

Sheets and other basis weights are available on request.

sappi Labelcar MT

sappi Labelcar MTS

One side single-coated semi-gloss machine-glazed bleached kraft paper with good dimensional stability and rough back side.

Applications

Designed for bottle labels and metallisation bottle labels (wet strength) in the beverage industry, such as beer and soft drinks.

Features

- Semi-gloss
- Calendered
- OBA free (Labelcar MTS)
- Akali-resistant
- Good dimensional stability
- Smooth top side and rough reverse side
- Suitable for flexo and gravure printing
- Appropriate for embossing, metallisation and die-cutting

Benefits

- High wet-strength
- Very good ink retention
- Short wash-off time (returnable bottles)
- Very good printing and metallisation results
- Achieving high shelf impact
- High and consistent quality
- Perfect fit for different label applications, especially meeting the requirements of the beer industry

Basis weights

g/m^2		68	70	75	80
Reels		•	•	•	•

Other basis weights are available on request.

sappi | Labelcar WS HG 5

One side double-coated gloss machine-finished paper with high print gloss for holograms.

Applications

Designed for bottle labels.

Features

- High-gloss
- Reverse side coated
- Calendered
- Akali-resistant
- Smooth top side and rough reverse side
- Suitable for flexo, gravure and offset printing
- Appropriate for embossing, die-cutting and holograms

Benefits

- Excellent printing and metallisation results
- Short wash-off time (returnable bottles)
- Achieving high shelf impact
- High and consistent quality
- Perfect fit for different label applications, especially meeting the requirements of the beer industry

Basis weights

g/m²		75
Reels		•

Sheets and other basis weights are available on request.

sappi | LusterCote

Developed to deliver the brand owner's message with excellence, LusterCote offers a high level of brightness, print performance and production efficiency.

Applications

For use with hot melt and wet adhesives on cut & stack labels, face stock, litho label, book dust jackets, envelopes, set-up boxes, point-of-purchase display, and yoghurt banderoles.

Features

- Excellent brightness and optical quality
- Superior print performance using conventional and UV-curable inks
- Suitable for offset, flexo and gravure printing
- Unique back-side coating
- Consistent lamination qualities with a wide range of adhesives

Benefits

- Delivers the brand owner's message with accuracy and excellence
- Superb print results
- High operational efficiency
- Wide range of applications

Basis weights

Lb / 3300 sf	55	60	65	70	80	95
g/m²	81	89	96	104	118	141
Sheets	•	•	•	•	•	•
Reels	•	•	•	•	•	•

Other basis weights are available on request.

sappi | Parade Label 4

One side single-coated semi-gloss machine-glazed bleached kraft paper.

Applications

Designed for bottle, can and jar labels.

Features

- Semi-gloss
- Reverse side treated
- Uncalendered
- Suitable for offset printing
- Appropriate for embossing, lamination and varnishing
- Suitable for direct food contact

Benefits

- Excellent printing results
- Achieving high shelf impact
- High and consistent quality

Basis weights

g/m²		80	90
Sheets		•	•
Reels		•	•

Other basis weights are available on request.

sappi | Parade Label A

One side double-coated gloss machine-glazed bleached kraft paper.

Applications

Designed for bottle, can and jar labels.

Features

- Gloss
- Reverse side treated
- Calendered
- Suitable for offset printing
- Appropriate for embossing, lamination and varnishing
- Suitable for direct food contact

Benefits

- Excellent printing results
- Achieving high shelf impact
- High and consistent quality
- High operation speed

Basis weights

g/m²		70	80	90	100	110	120
Sheets		•	•	•	•	•	•
Reels		•	•	•	•	•	•

Other basis weights are available on request.

sappi Parade Label G

One side double-coated gloss machine-glazed bleached kraft paper for gravure printing.

Applications

Designed for bottle, can and jar labels.

Features

- Gloss
- Reverse side treated
- Smooth top side and superior reverse-side roughness
- Calendered
- Suitable for gravure and flexo printing
- Appropriate for embossing, lamination and varnishing
- Suitable for direct food contact

Benefits

- Excellent gravure and flexo printing results
- Achieving high shelf impact
- High and consistent quality
- High operation speed

Basis weights

g/m²		70	80	90	100
Reels		•	•	•	•

Other basis weights are available on request.

sappi | Parade Label HP

One side single-coated semi-gloss machine-glazed bleached kraft paper with high bulk and stiffness.

Applications

Designed for bottle, can and jar labels.

Features

- Semi-gloss
- Reverse side treated
- Calendered
- High bulk and stiffness
- Suitable for offset printing
- Appropriate for embossing, lamination and varnishing
- Suitable for direct food contact

Benefits

- High and consistent quality
- High operation speed
- Works perfectly in extreme climate conditions

Basis weights

g/m²		70	75	80	90	100	120
Sheets		•	•	•	•	•	•
Reels		•	•	•	•	•	•

Other basis weights are available on request.