

PAPER GLOBE



**EXPERIENCE
SETS THE BAR.**

**INNOVATION
RAISES IT.**

That's the new standard.

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Proto and Spectro – Two New Premier Boards

Sappi North America announced the launch of its paperboard packaging line, with two premier boards, Proto and Spectro, during Pack Expo International



This product launch comes on the heels of a year-long rebuild of Sappi's Paper Machine 1 and modernization of the woodyard both at its Somerset Mill in Skowhegan, Maine. Together, Sappi invested over \$200 million in these two projects.

"We're excited to bring these new paperboard grades to market and showcase them for the first time on a global stage at Pack Expo International. This line will allow us to provide luxury packaging and folding carton applications that complement our existing specialty packaging products," said Deece Hannigan, Vice President of Packaging and Specialties Business, Sappi North America.

"Sappi has a long history of bringing innovative, sustainable and high-quality products to market and these packaging products continue that legacy. This investment in our business allows us to diversify our portfolio further, bringing us closer to meeting the goals set in our 2020Vision", Hannigan added.

Sappi was the first company to set standards for graphics paper, with roots extending back to 1854. For 160 years, it has transformed the entire industry through cutting-edge, dynamic paper solutions. Now, using innovation to lead the way, it is setting the new standard in paper-based packaging by providing high-quality, cost-effective products.

Proto and Spectro – Two New Premier Boards

Sappi North America announced the launch of its paperboard packaging line, with two premier boards, Proto and Spectro, during Pack Expo International

The two new paper-based packaging product lines to the market include:

Proto

A sturdy, single-ply SBS capable of meeting a breadth of applications from the general folding carton and food packaging to pharmaceutical and OTC. It's the paperboard for everyday jobs, providing an unmatched yield advantage, and superior surface and printability for a lasting impact.

Spectro

A single-ply SBS with enhanced optics, making it ideal for premium applications that call for dynamic and vibrant images. Whether using UV, aqueous, or specialty coatings, hot foil stamping, embossing, special effects, or varnishes, Spectro has the surface for the most demanding applications.

Both product lines provide converters with superior color consistency, printability and downstream performance. Sappi will continue to expand its new paperboard product line to meet customer needs around the globe.

Sappi showcased its new additions and its entire global paper-based packaging line at Pack Expo International in Chicago on October 14 to 17, 2018. Visitors to the fair well received its new board products. To learn more about Sappi and its product range, please contact a Sappi sales office or visit www.sappi.com.



From left to right: Tom Glas (Sales Manager, Packaging), Heather Pelletier (Director, Packaging Brands), Mike Browne (Brand Manager, Packaging), Scott Marquis (Sales Manager, Packaging), Wayne Nablo (Sales Manager, Specialty Products North America).



PARTNERSHIP COUNTS

Papelera Dimar Opens New Warehouse in Chile

On June 26th, 2018, with more than 200 people and 80 companies present, Papelera Dimar inaugurated its new warehouse in Santiago de Chile

It was the fifth installation change in the 45 years of the company's existence. The founder of Papelera Dimar, Arturo Matte, declared in a letter: "Now we can say with legitimate pride that we are where we always wanted to be. We inaugurate the best facilities in the industry that will allow us to be more efficient and deliver a better service."

The warehouse covers a floor space of 35,000 square meters and allows Dimar to increase their distribution capacity and improve efficiencies. State-of-the-art machinery and technologies add to the ultimate goal of delivering outstanding service. According to Wolfgang Haberbauer, Sales Director Exports of Sappi Europe: "This warehouse is impressive and the largest I have seen so far in my travels around this world."

True to Sappi's philosophy, Papelera Dimar and Sappi have been working hand in hand for a shared success over the past 20 years. Acknowledging the need for strong and reliable partnerships to provide innovative products and best services, both locally and globally, Sappi attended the warehouse inauguration ceremony.

In his speech, Wolfgang Haberbauer referred to future developments and challenges in the printing industry: "The consumption of the different paper grades goes through cycles and only if we react to these changes in time will we win the game. This is the reason why Sappi decided to apply a new approach and formulated a new business plan. Let's make print relevant again. We no longer consider ourselves as suppliers of paper only. We are providers of solutions and concepts and cooperate with printers, converters, publishers and brand owners as well as merchants if value is added."

The Dimar Group consists of Papelera Dimar, Suministros Gráficos, and Papelera Alfa. These three outlets sell Sappi brands such as Magno, Galerie, and Royal for the production of magazines, catalogues, inserts, and books both in Chile and Peru. With a full and diversified range of products that is continually built on and adjusted to respond to the ever-changing needs of the printing industry and a well-trained sales team that provides customized services including IT solutions, Dimar group is a merchant who truly adds value to Sappi's regional supply chain.

Following Dimar's considerable investment in the new warehouse space, projects to extend the product range to stock Sappi speciality grades for local converters are underway.

For more information please visit the following websites:

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| Papelera Dimar | Suministros Gráficos | Papelera Alfa |
| www.dimar.cl | www.suministrosgraficos.cl | www.papeleraalfa.com |



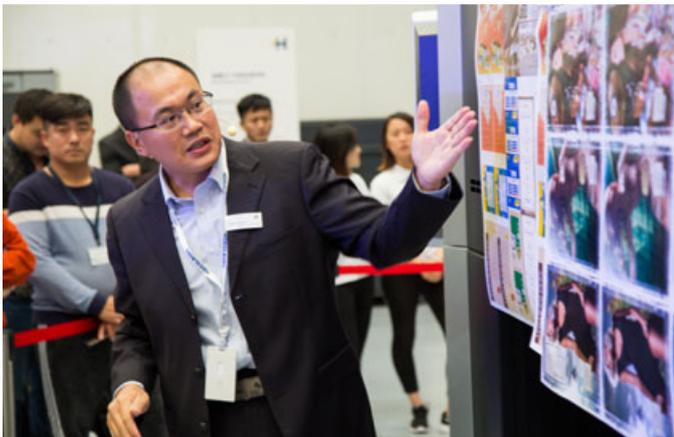
PARTNERSHIP COUNTS

Turn Passion into Profit

Heidelberg shows Smart Print Shop Concept for Greater China and Asia Pacific Market on Commercial Day at Print Media Center in Shanghai



Photo credit: Heidelberg



On October 24 to 25 almost 400 guests attended Heidelberg Commercial Day at Print Media Center Shanghai. Following the theme “Turn Passion into Profit”, Heidelberg offered solutions to assist commercial printers to be successful leading them on their way to become a Smart Print Shop.

To demonstrate the capability of their presses, Heidelberg chose to run Magno Satin and Magno Natural. The print result of both products has exceeded everyone's expectation. Sappi is proud that our Magno products are chosen by Heidelberg to demonstrate their presses at such a high profile and important customer event in the region.



IN THE SPOTLIGHT

Five Quirky Facts about South Korea

With about the size of England, South Korea is a relatively small country. However, this growing economy punches above its weight.



After China and Japan, South Korea is the third biggest economy in Asia and the seventh largest exporter in the world. Top products are integrated circuits including computers, phones, and other electronics and cars.

Sappi has been supplying paper to South Korea for more than 20 years. Following the acquisition of the Cham Paper Group, Sappi's product offering has been extended to cover Printing & Writings, Packaging and Digital Imaging applications with end products reaching out to millions of consumers and tourists.

However, the Telegraph reported some quirky facts about South Korea that you must know about and see for yourself how deep Sappi's products are ingrained in Korean culture and life.

1. It has a world-beating food scene

Korean food has been making waves across the globe, with kimchi, among other dishes, popping up on restaurant menus everywhere. It received the official haute cuisine stamp of approval in 2016 when the Michelin Guide launched its first Seoul edition, and there are now over 20 Michelin-starred restaurants.



Beer label on Labelcar wet strength label

IN THE SPOTLIGHT

Five Quirky Facts about South Korea

2. It is famous for surgical enhancement

South Korea offers some of the world's best skincare products. It also has been reported to have the highest per capita rate of cosmetic surgery in the world. A 2015 survey by Gallup Korea revealed that one in three women in the country aged between 19 and 29 have gone under the knife. The most popular procedures were reported to be eyelid surgeries.



Packaging boxes printed on Algro Design

3. It's the breakdancing capital of the world

South Korea danced its way onto the world map with 'Gangnam Style' back in 2012. But there's more to the country's music and dance scene than K-pop. For one thing, South Korea has been home to some of the world's best break-dancers after it was introduced to the country in the Nineties by American soldiers.



CD label printed on Swiss Matt

4. More than half of South Korea is covered in forest

Beyond the skyscrapers, South Korea boasts a spectacular natural landscape, 64 percent of which is covered in forest. There are plenty of mountains, including eight that surround the capital. The country also has 2,413 kilometres of seaside, with vast coastal plains to the west and south, and nearly 3,000 small uninhabited islands just offshore.



Magazines printed on Somerset, Vantage, Galerie and Royal Press

5. Fashion Forward

South Korea is one of the most fashion-forward countries. Men, women, boys and girls, all are impeccably dressed. Girls wear high fashion apparels like dresses, minis, shorts but cleavage show is yet not in practice. Walk on the streets of any Korean city, and you will find many couples dressed alike holding hands, smiling, and lost in their own world.



Fabric images printed on Transjet Eco II

NEW BRAND | BRAND NEW

Magno New Swatchbook

The new Magno swatchbook is out. Get your copies now. Contact your local Sappi office.

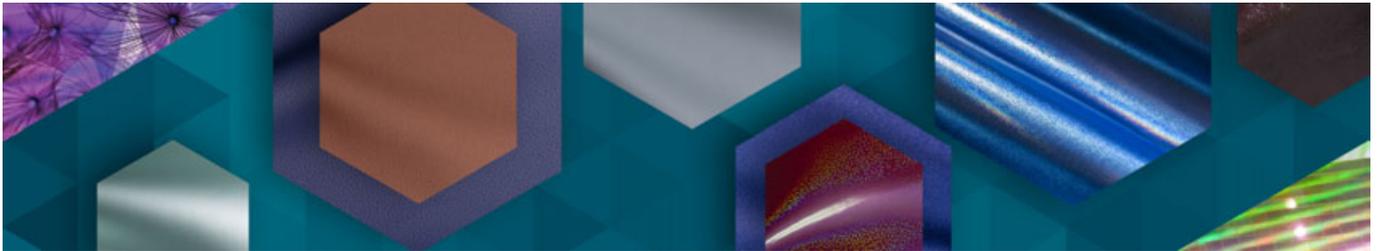
Magno Papers. For your brand, your budget and your next brilliant idea. Delivering your brand with consistent quality, on time, anywhere in the world. Magno offers you seven paper choices, four surface finishes and a complete range of weights.



NEW BRAND | BRAND NEW

Sappi Casting & Release Papers

Sappi creates the most technically advanced casting and release papers in the world in hundreds of beautiful, innovative and unique textures



These papers have been developed to deliver superior fidelity, reproducibility, and stability around the globe with virtually any chemistry. Setting trends, Sappi products create exciting and unique textures on the surface of synthetic leathers, coated materials, unsupported films, and laminates.

The Villager



The villager trend is all about exploring the world and adventure into uncharted territories. Traveling around the world and experiencing authentic cultures are critical to the villager. Collecting souvenirs and blending them with artifacts and inspirations from multiple cultures and heritages.

The textures and materials in this trend are well-worn quality leathers and textiles. The idea of quality purchases that last and stand the test of time, as well as dependable items that are used for a lifetime, are essential to the villager trend. Luxury adventures through the desert or ancient ruins are also a significant part of the inspiration for the villager.

The Traveler



The traveler is all about luxury, sleekness and sophistication and the ability to visit any corner of the globe at a moment's notice. Items and attitudes that are purpose-built for efficiency and adaptability are essential to the traveler. Nothing is left to chance, and everything is useful and chic.

The texture and materials for the traveler trend are high-quality and sleek. The idea is that the traveler is the kind of person who has bespoke items, unique high-end design and the means to live a first class lifestyle. Concierge service, premium experience, and unlimited budgets are at the heart of the traveler trend.

The Game Changer



The game changer is the item that sparks a revolution. History has moments that have made whole industries obsolete; the locomotive, the automobile, the computer, the smartphone. The game changer is inspired by breaking molds and conventions, making the impossible possible and inventing new ways of seeing the world and the products we use in it.

The textures and materials for the game changer trend are inspired by futuristic surfaces, ultra-shine and pushing the envelope with technology. Pioneering innovations drive surfaces, material looks and functional aesthetics are tied together harnessing new ideas, processes and revolutionary approaches.

Explore a world of texture and get the Sappi Release Textures App or visit <https://www.sappi.com/trend-forecasts> to download the latest trend reports.

SUSTAINABILITY

CO2 Emissions in Ocean Cargo

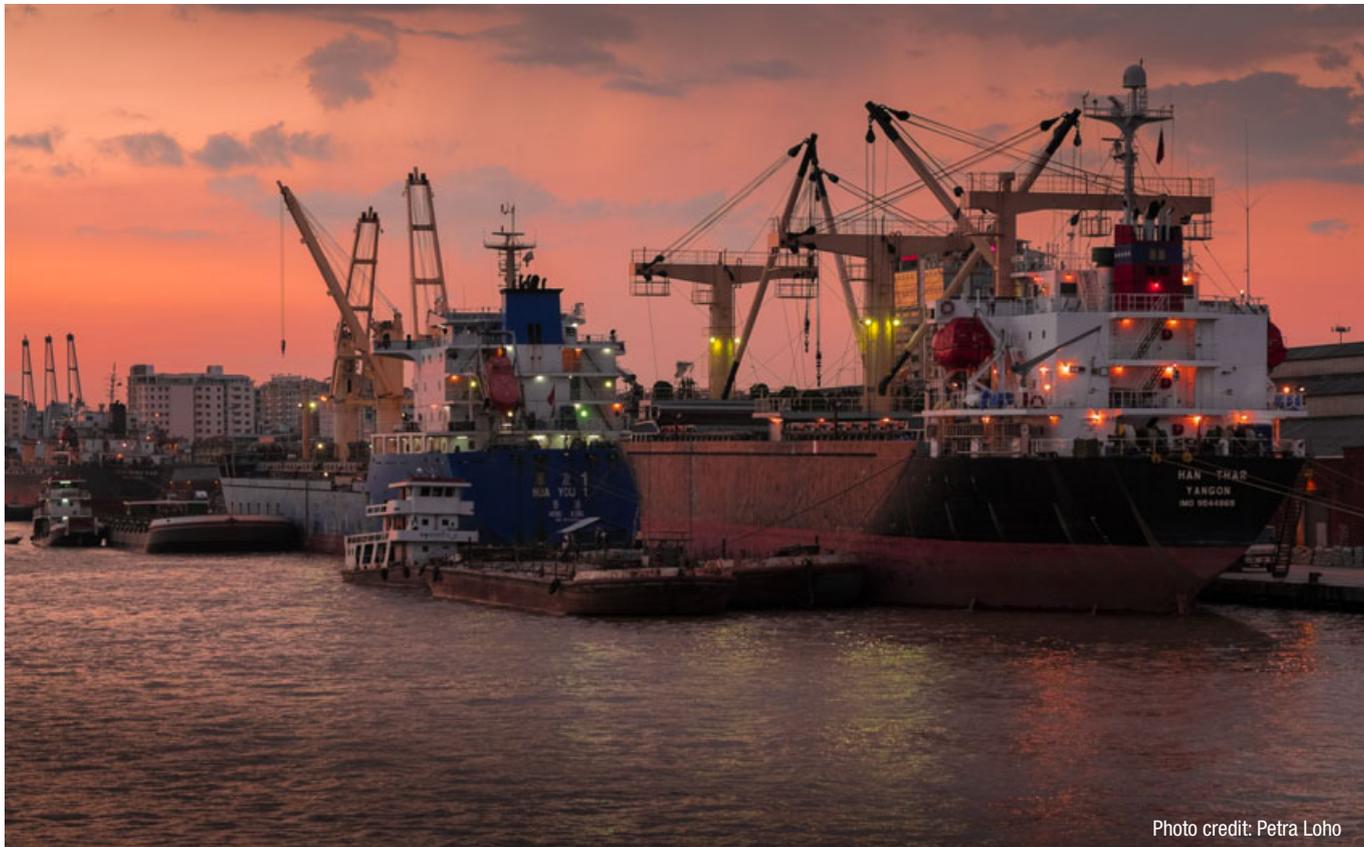


Photo credit: Petra Loho

The global non-profit organisation BSR and its working group Clean Ocean Cargo annually disclose carbon dioxide emissions for ocean container transport. This year they collected information from 22 carriers and more than 3,200 ships and presented the analysis showing the major trade lanes. Collectively the data represents approximately 85 percent of the worldwide ocean container capacity.

“Our annual reporting indicates that average CO2 emissions per container per kilometer for global ocean transportation routes fell 1 percent from 2016 to 2017. Since Clean Cargo began publicly reporting data from the industry in 2009, emissions per container per kilometer have dropped 37.1 percent on average”, BSR says.

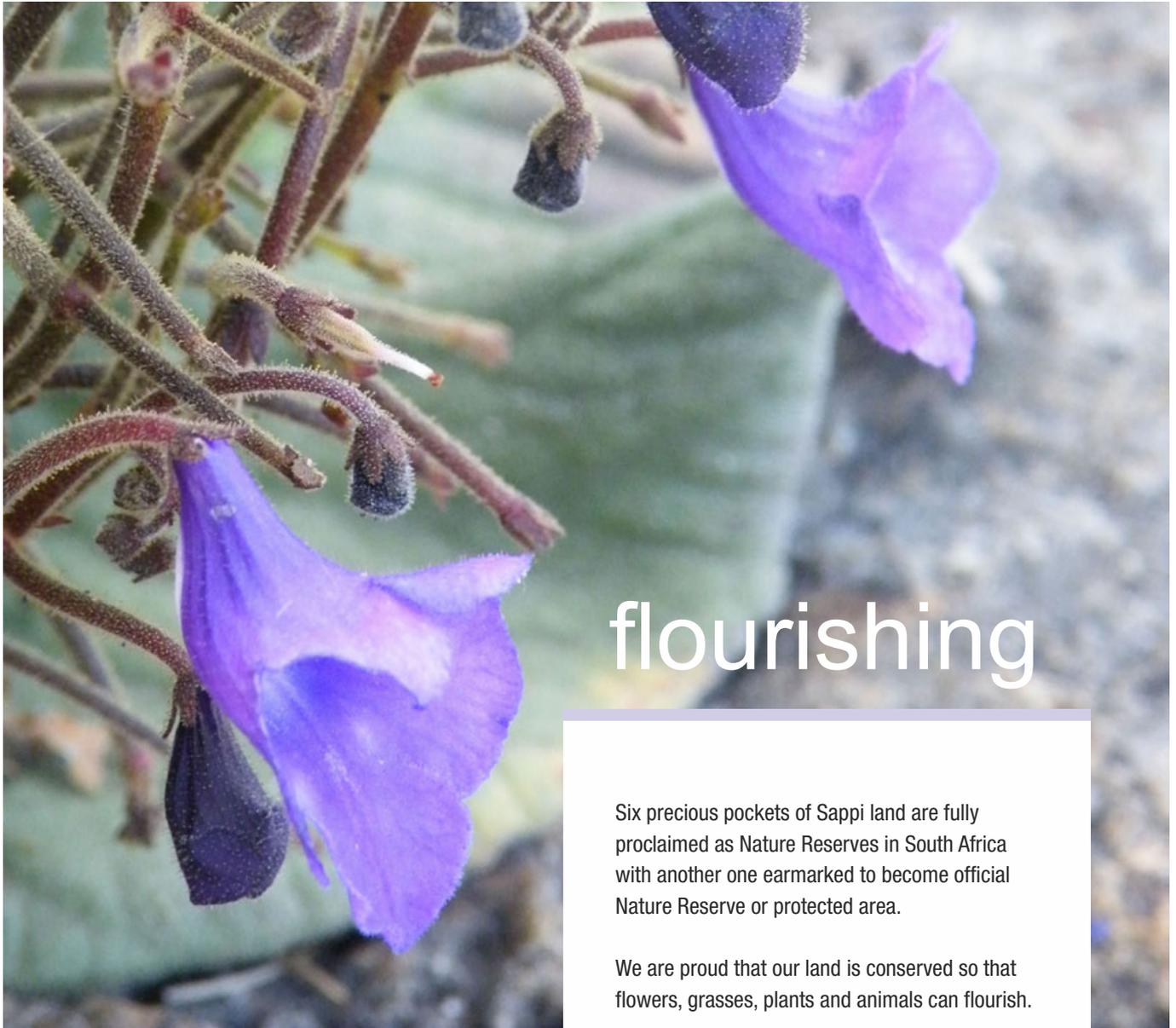
Since Clean Cargo published its peer-reviewed, standardised methodology and reporting system that has been adopted globally by the industry, the carriers have submitted operational data from their entire fleet to BSR on an annual basis.

The results produce environmental performance scorecards for each carrier, which are used to meet corporate supply chain sustainability goals by 95 percent of shipping customers who participate in the group.

Please visit <https://www.bsr.org/en/our-insights/report-view/clean-cargo-emissions-factors-2018-report> to retrieve a copy of the report.

SUSTAINABILITY

Far Better in Nature than in a Vase

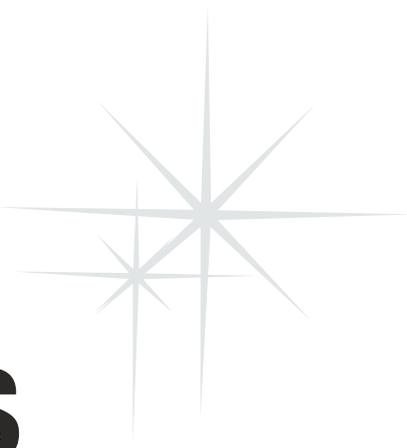
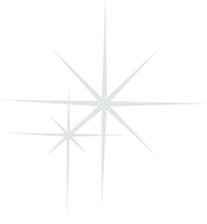


flourishing

Six precious pockets of Sappi land are fully proclaimed as Nature Reserves in South Africa with another one earmarked to become official Nature Reserve or protected area.

We are proud that our land is conserved so that flowers, grasses, plants and animals can flourish.

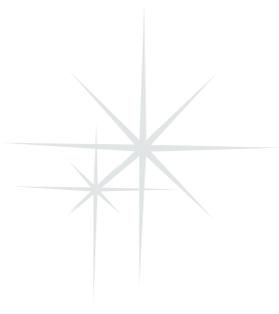
As one of the largest land owners in South Africa, we are inspired by the richness of nature and we accept our role as stewards of this land with pleasure.



**MERRY
CHRISTMAS**

&

HAPPY NEW YEAR



sappi

Inspired by life

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